



Hot Brands to Sell on eBay

The eBay Seller's BOLO List

(Be On Look Out)

This special report is a collaborative effort between:

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How to Use This List

We are thrilled to share our 2010 version of the eBay Seller's BOLO list! This list contains over 200 brand names and types of items you can find at thrift stores, garage sales, estate sales, and flea markets. Keep this handy list with you when you are out shopping for things to resell on eBay and get familiar with the items so that you can spot them quickly.

Some items contain hyperlinks to actual listings or reports that further explain how to sell them. Be sure to click the links so you can see how much these items sell for on eBay!

Feel free to pass this list on to anyone who may benefit from it. You are welcome to post the link to this download on your blog, website, Facebook page or groups, Twitter, groups and forums, or anywhere you like. However, you may not sell this book.

Men's Clothing

- Camel Hair jackets
- Major college or university items
- [Cashmere!](#)
- [Patagonia](#)
- LL Bean Leather Bomber jacket
- Carhartt
- Neckties
- Coogi
- Life is Good
- [Ralph Lauren](#)
- Harley Davidson
- Vintage Ralph Lauren rugby shirts or sweatshirts
- Ralph Lauren Indian blanket jackets
- [Men's Blazers](#)
- ~Harris Tweed
- ~Bijan
- Vintage Hawaiian shirts
- Reyn Spooner shirts (Hawaiian)
- Mambo loud shirts (Hawaiian)
- Tommy Bahama
- Brooks Brothers Non-Iron shirts
- Thomas Pink
- Ugly Xmas sweaters

Women's Clothing

- Coldwater Creek
- Camel Hair coats
- Cashmere!
- [Alpaca](#)
- Major college or university items
- [Eileen Fisher](#)
- [Jamie Sadock](#) workout apparel
- Life is Good
- Ralph Lauren
- CABI
- Boden
- Pendleton
- Dale of Norway sweaters
- Norwool sweaters
- [Ralph Lauren equestrian skirts](#)
- [Ralph Lauren crested blazers](#)
- [Travelsmith](#)
- Ugly Xmas Sweaters

- The Quacker Factory

Children's Clothing

- Mini Boden
- Oilily
- Hanna Andersson
- Baby Lulu
- Cornellok
- Naartjie
- Keedo
- Gymboree
- Anavini
- Janie & Jack
- [Rothschilds Coats](#)

Active/Outer Wear

- [Under Armour](#)
- Nike Dri Fit
- Columbia PFG (fishing related)
- Simms (also fishing)
- [Cycling Jerseys](#)
- Mountain Hardwear
- Patagonia
- [Golf apparel](#)
- ~polo shirts, windshirts (Bobby Jones, Nike, Masters...)
- Pearl Izumi
- Hot Chillys
- Tundra sweaters
- The North Face

Jeans

- 7 for all mankind*
- [True Religion*](#)
- [Diesel*](#)
- Citizens of Humanity*
- Paige*
- Rock and Republic*
- Levi's (certain sizes, types)
- ~ex. Men's Silvertab
- Goldsign

* Authenticate before selling!

Shoes

- Keens

- Merrells
- Born
- Ecco
- [Dansko](#)
- Ben Sherman
- Sorel snow boots (Style-Caribou)
- Columbia snow boots
- Kamik boots
- Cowboy boots
- [Frye](#)
- Land's End snow boots
- Airwalk snow boots
- Doc Martens
- [Cole Haan](#)
- Ariat
- [Bloch dance shoes](#)
- [Birkenstocks](#)
- Brighton
- [Nike Shox](#)
- Sigerson Morrison

Toys, Games, Dolls and Plush Toys

- Leapfrog items
- LEGOS ~sell in lots
- ~Star Wars legos are especially good sellers
- Lego Minifigs ~can sometimes be sold individually
- Lincoln Logs (lots or smaller similar lots)
- Water Babies
- Super rare Nintendo games :-)
- Vintage Tamiya radio controlled cars
- Cat in the Hat plush
- [Carebears](#)
- Wiggles dolls, cars, guitars, featherswords
- Build a bear outfits (the plush are hit and miss)
- [Starbucks bears](#)
- Little Bear plush
- Curious George plush
- Alf plush
- Veggie Tales
- Nemo characters (dory sells like hotcakes)
- Wells fargo ponies (many of these sell for 24.99)
- Puppets
- Backyardigans (especially pablo)

- Oswald
 - GIANT Fievel dolls (American Tail)
 - Seattle Mariner moose items
 - Green Bay Packer plush
 - Dallas Cowboys plush
 - Jo Jo the clown
 - Noddy
 - 2001 & 2002 Ralph Lauren bears
 - Lamb Chop
 - My Buddy Dolls
 - [American Girl Dolls](#)
 - Hello Kitty
 - Handy Manny
 - Caillou
 - Little Einsteins (in a lot)
 - [Beatrix Potter](#)
 - Ziggy items
 - Leap Pad items
 - Vsmile items
- Scrabble (sell tiles in lots)

Character bedding/sheets

[Vintage character bedding](#) from the 70s and 80s.

- Transformers
- Blues Clues
- Dumbo
- Garfield
- Kliban Cat
- Football team sheets
- Star Wars
- Peanuts (Charles Schultz)
- Hollie Hobby

Kitchenware

- Dinnerware *A huge subject. Lynn Dralle, the Queen of Auctions has a new book out about this eBay niche.*
- [Oneida Silverware](#)
- Paul Revere Ware copper bottom cookware
- Visions cookware
- [Cast Iron cookware](#)
- Mugs (different themes)
 - Far Side mugs
- Pyrex

- Fire King milk glass advertising mugs- Dunkin'Donuts, Burger King, gas stations, Snoopy
- Le Crueset
- Wilton character cake pans
- Salton yogurt maker

Housewares/Collectibles

- Dog breed collectibles
- Longaberger baskets
- Longaberger spice jars
- Starbucks Mugs
- Perfect Coffee mugs
- Deal a Meal
- Seetusee art glass

Books

- Nancy Drew books- Full sets (glossy and vintage matte covers)
- Saxon textbooks
- Vintage car manuals
- Easton Press leather bound books
- Abeka books

Health/Beauty

- Remington Tight Curls
- Revo Styler
- Hanksraft Cool Mist Humidifier
- Drionic Antiperspirant Device
- Discontinued health and beauty items (check Big Lots, clearance shelves)

Vintage

- T-shirts..i.e concerts, movies
- Bakelite jewelry
- Vintage typewriters
- Vintage cameras
- Skeleton keys
- Caboodle
- Hudson Bay trade blanket
- Costume Jewelry!!